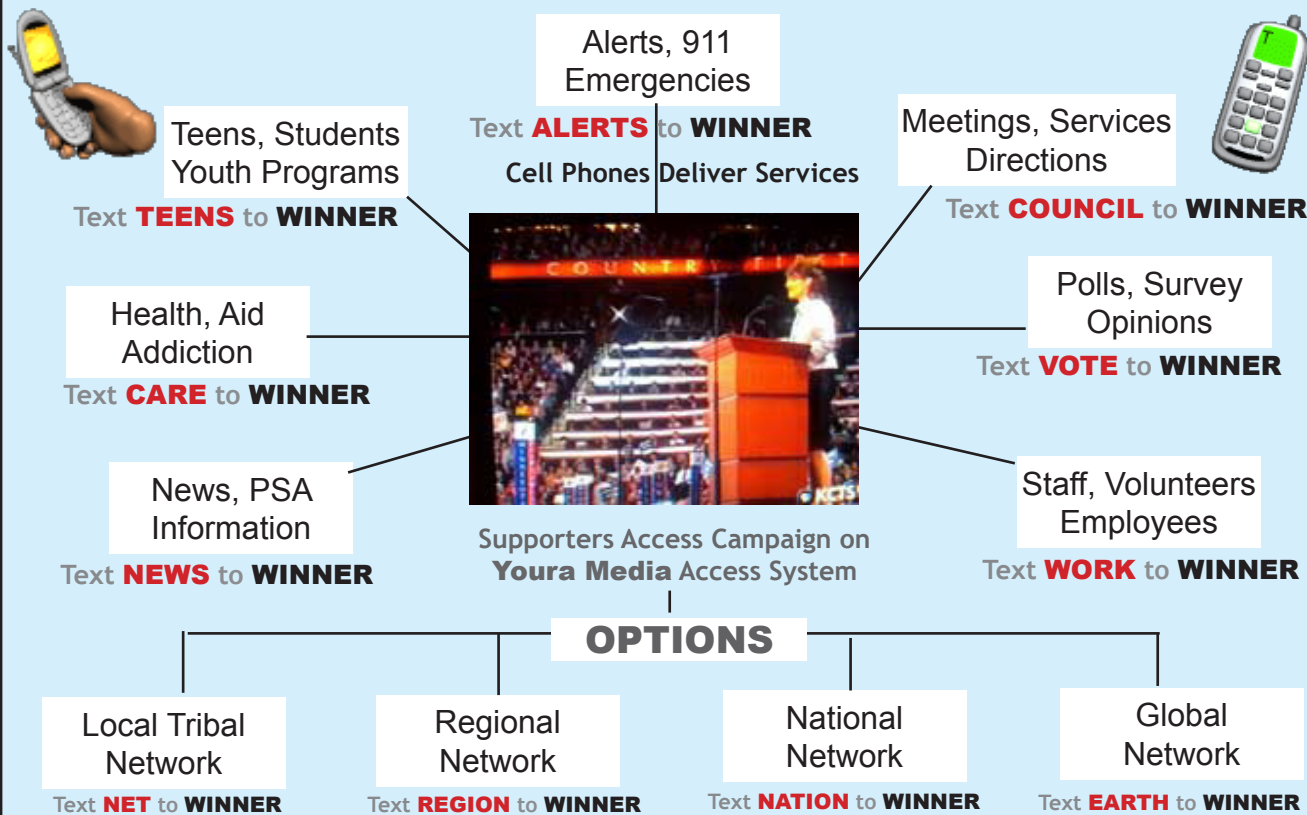


Campaigns Tap Services on Cell Phones



Offer OPT-ins on **ALL** services. "Calls to Action" create data base for campaign subscribers

AROUND TOWN

Text **NEWS** to **WINNER**



Billboards

Text **ALERTS** to **WINNER**



Text **WIN** to **WINNER**

Radio Ads

Text **VOTE** to **WINNER**

Print Ads

Text **TEENS** to **WINNER**

