

Radio TV Tap Fans on Cell Phones



Alerts, 911
Emergencies

Text **ALERTS** to **MEDIA**
Cell Phones Deliver Services

Meetings, Services
Directions

Text **MEET** to **MEDIA**

Teens, Students
Youth Programs

Text **TEENS** to **MEDIA**

Tourists
Travelers

Text **VISIT** to **MEDIA**

News, PSA
Information

Text **NEWS** to **MEDIA**



Fans Access Artists on
Youra Media Fan Access System

Polls, Survey
Opinions

Text **VOTE** to **MEDIA**

Staff, Volunteers
Employees

Text **WORK** to **MEDIA**

OPTIONS

Local
Network

Text **HERE** to **MEDIA**

Regional
Network

Text **STATE** to **MEDIA**

USA
Network

Text **USA** to **MEDIA**

Global
Network

Text **EARTH** to **MEDIA**

Offer OPT-ins on **ALL** services. "Calls to Action" create data base for fan subscribers

**AROUND
TOWN**

Text **NEWS**
to **MEDIA**

Billboards

Text
ALERTS
to
MEDIA



Text **VISIT** to **MEDIA**



Radio Ads

Text **VOTE**
to **MEDIA**

Print Ads

Text
TEENS
to
MEDIA

