

# Radio TV Tap Fans on Cell Phones



Alerts, 911  
Emergencies

Text **ALERTS** to **MEDIA**  
Cell Phones Deliver Services

Meetings, Services  
Directions

Text **MEET** to **MEDIA**

Teens, Students  
Youth Programs

Text **TEENS** to **MEDIA**

Tourists  
Travelers

Text **VISIT** to **MEDIA**

News, PSA  
Information

Text **NEWS** to **MEDIA**

Polls, Survey  
Opinions

Text **VOTE** to **MEDIA**

Staff, Volunteers  
Employees

Text **WORK** to **MEDIA**



Fans Access Artists on  
**Youra Media Fan Access System**

## OPTIONS

Local  
Network

Text **HERE** to **MEDIA**

Regional  
Network

Text **STATE** to **MEDIA**

USA  
Network

Text **USA** to **MEDIA**

Global  
Network

Text **EARTH** to **MEDIA**

Offer OPT-ins on **ALL** services. "Calls to Action" create data base for fan subscribers

**AROUND  
TOWN**

Text **NEWS**  
to **MEDIA**



**Billboards**

Text  
**ALERTS**  
to  
**MEDIA**

Text **VISIT** to **MEDIA**



**Radio Ads**

Text **VOTE**  
to **MEDIA**

**Print Ads**

Text  
**TEENS**  
to  
**MEDIA**

