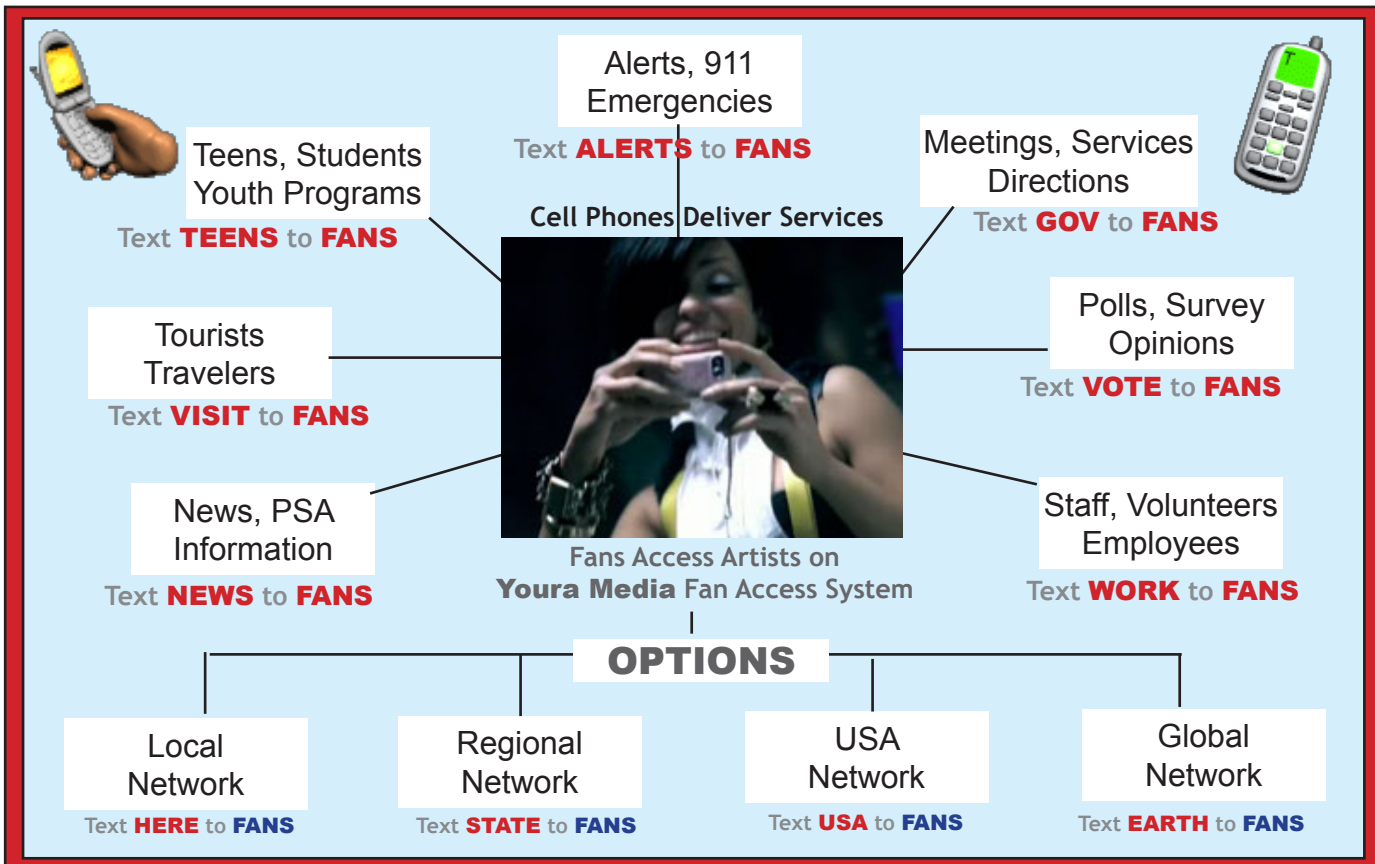


Fans Tap Services on Cell Phones



Offer OPT-ins on **ALL** services. "Calls to Action" create data base for fan subscribers

AROUND TOWN

Text **NEWS** to **FANS**



Billboards

Text **ALERTS** to **FANS**

TV Ads



Text **VISIT** to **FANS**

Radio Ads

Text **VOTE** to **FANS**

Print Ads

Text **TEENS** to **FANS**

